






# Bolster AI Security for Email




Bolster AI Security for Email helps enterprise brands like yours quickly detect and stop phishing and impersonation scams. Using AI and crowd-sourced reports from your customers, we automate the detection and remediation process, keeping your brand safe while saving your team time and resources.

## Why You Need AI Security for Email

### Phishing Threats Are Costly

-  **Major brands are receiving upwards of 30,000 customer-reported phishing emails** per month on average.
-  Manual reviews of emails take upwards of 6 mins per email.
-  **2 out of 3 emails** are false positive, creating a lot of noise and increasing the tier 1 triage costs.
-  Manual Process can take **weeks** per takedown, leading to lost customer trust and increased operational costs.
-  A phishing report from 1 customer can uncover campaigns targeting tens of thousands or more, revealing widespread threats that impact the broader customer base.

### The Impact

-  **15%** of scammed customers do not renew their services
-  **30%** create costly support tickets at ~\$5 per ticket
-  Account takeover scams can cost companies upward **\$500** per user

## How It Works

### 1 AI-Powered Detection

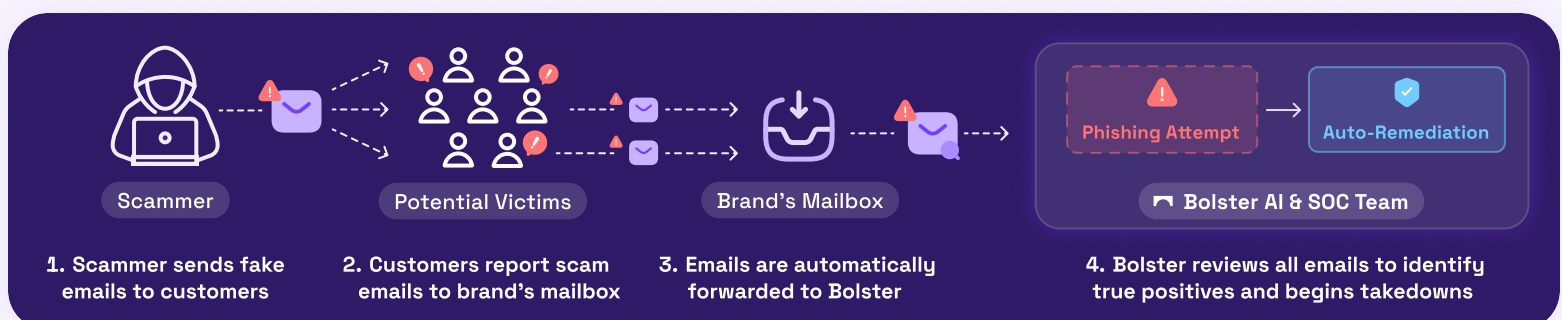
Analyzes customer-reported emails for phishing by detecting intent, brand impersonation through logos, suspicious links, sender details, and malware in attachments.

### 2 Automated Takedowns

Bolster's AI agents + SOC team handle threats end-to-end, reducing response times from days to hours.

### 3 Customer Communication

Automatically informs customers about threat resolutions, building trust and engagement.



### Key Benefits

**Protect Your Customers**

Stop phishing scams, protect your customers, and safeguard your reputation.

**Automate Your Defense**

AI and SOC teams collaborate to handle thousands of phishing reports efficiently.

**Build Customer Loyalty**

Show customers their safety is your priority, strengthening trust and retention.

**Save Time and Costs**

Cut manual processing by 50%, freeing up your team to focus on strategic priorities.

### What Makes Bolster Different

**Crowd-Sourced Model**

Engage your customers to report phishing, creating a broader security net.

**True Positive Insights**

Our solution helps you focus on the real threats that need action while eliminating the time wasted on reviewing positives.

**Global Reach**

Handles complex takedowns across multiple countries in just hours.

**Scalable Solution**

Designed for enterprises processing tens of thousands of phishing reports monthly.

### Manual Triage vs. Bolster

| Process                               | Manual Triage                   | With Bolster                       |
|---------------------------------------|---------------------------------|------------------------------------|
| Average Time to Review Email for Scam | 6 mins                          | 5 seconds                          |
| Average Time per Takedown             | 2 weeks+                        | 80% are taken down within 72 hours |
| True Positives Handled                | Limited by capacity             | Scalable to thousands monthly      |
| False Positives Reviewed              | 2 out of 3 emails (wasted time) | Automated filtering                |
| Customer Communication                | Delayed or inconsistent         | Automated in real-time             |

### Proven Results

**99.999%**  
detection accuracy rate

**Hours vs. Days**  
Threats neutralized within hours

**98.6% Manual Reduction**  
Easing Internal team workloads



**Ready to Strengthen Your Brand’s Defense?**

Contact us today to see how Bolster AI Security for Email can protect your business, save time, and build customer trust.

**Request a Demo** →

\*Source : <https://www.riskified.com/knowledge-hub/ato-track-confirmation-vxat4s/the-true-cost-of-atos>