

SOCIAL MEDIA PROTECTION

Social media platforms are the new staging ground for fraud on the Internet

Cybercriminals move fast and more and more they're turning to social media platforms to launch their attacks. The malicious activities are rampant spanning fake profile pages and ads, phishing campaigns, scams, counterfeit product and executive impersonations. And bad actors have a distinct advantage given the many different social media platforms at their disposal and the inconsistent mechanisms for victims and businesses to report abuse. Each social media platform has their own mechanisms and policies for reporting abuse and removing content making it particularly challenging for Security and Legal teams to take swift action when fraud is detected.

Use Bolster for early detection of fraud across social media platforms

With Bolster Social Media Protection you can flip the script on the bad actors. Using our AI-driven detection mechanism you'll get rapid visibility into social media fraud and impersonations as they happen. The solution comes equipped with support for Facebook, Twitter, YouTube, Reddit, and Discord platforms and is extensible to other platform as your business needs dictate. All malicious activities are discovered and presented by platform and threat type in an easy-to-use, configurable, dashboard.

For each threat discovered, detailed evidence is gathered including screenshots to facilitate and accelerate the removal process. Teams can collaborate quickly and effectively through the platform and with the evidence on hand to take corrective action. And in cases where URLs are being shared, our system will go a step further and scan those links for phishing or scam determinations. If phishing or scam activity is detected, the system will issue a takedown request automatically, resulting in site takedowns measuring in minutes/hours.

Extensive Coverage

Support for a wide-range of social media platforms including Facebook, Twitter, YouTube, Reddit, Discord, & extensible to more.

AI-Driven Detection + Takedowns

Automatically detect fake pages, logo abuse, fake ads, counterfeit products, unauthorized sales, phishing campaigns & take them down.

Integrated Real-Time URL Scanning

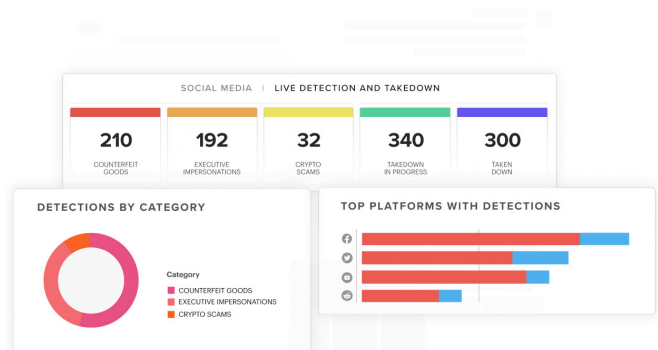
Automatically scan all URLs detected for malicious intent with direct access to Insight pages & takedown functionality.

Continuous Monitoring

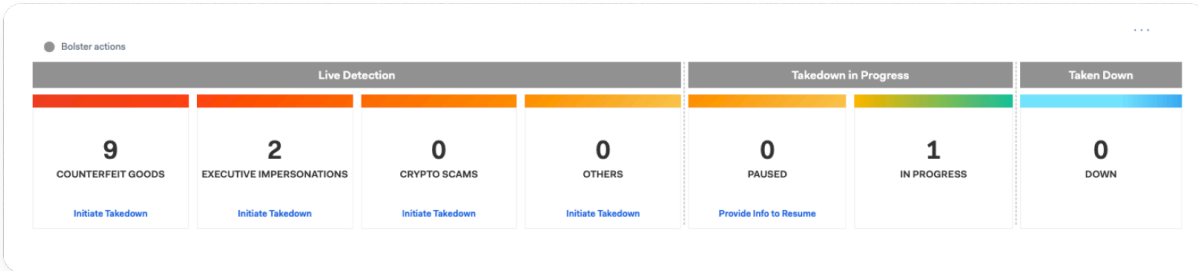
24/7 monitoring of social media platforms to discover new threats & ensure takedown success.

BOLSTER'S ADVANTAGES

Automated, AI-driven detection & removal of brand infringements & fraudulent activities



Track Life-cycle of Social Media Threats



Threats by Platform & Type

Live Detection

Platform	Origin	Category	Source	Actions Needed	First Seen	Matched Logo & Images	Matched Search Terms	SOC Actions
Facebook	Page	Counterfeit Goods	Bolster	Initiate Takedown Safelist	13-Oct-2021	0	See photos	...
LinkedIn	Profile	Executive Impersonations	Bolster	Initiate Takedown Safelist	04-Oct-2021	0	See photos	...
LinkedIn	Profile	Executive Impersonations	Bolster	Initiate Takedown Safelist	04-Oct-2021	0	See photos	...
Discord	Server	Counterfeit Goods	Bolster	Initiate Takedown Safelist	04-Oct-2021	0	See photos	...
Twitter	Account	Counterfeit Goods	Bolster	Initiate Takedown Safelist	04-Oct-2021	0	See photos	...
Twitter	Account	Counterfeit Goods	Bolster	Initiate Takedown Safelist	04-Oct-2021	0	See photos	...
YouTube	Video	Counterfeit Goods	Bolster	Initiate Takedown Safelist	04-Oct-2021	0	See photos	...
Twitter	Account	Counterfeit Goods	Bolster	Initiate Takedown Safelist	04-Oct-2021	0	See photos	...
YouTube	Video	Counterfeit Goods	Bolster	Initiate Takedown Safelist	04-Oct-2021	0	See photos	...

Detailed Evidence

Scan Results

Source URL: [https://www.linkedin.com/company/bolster-ai](#)

Source: [Bolster](#)

Category: Executive Impersonation

Detection Details

Platform: [LinkedIn](#)

Account Name: [bolster-ai](#)

Posts Count: 9

External Link: --

Matched Search Terms

Matched Search Terms: [bolster](#)

First Seen: [October 04, 2021 04:00:00 AM](#)

Origin: Profile

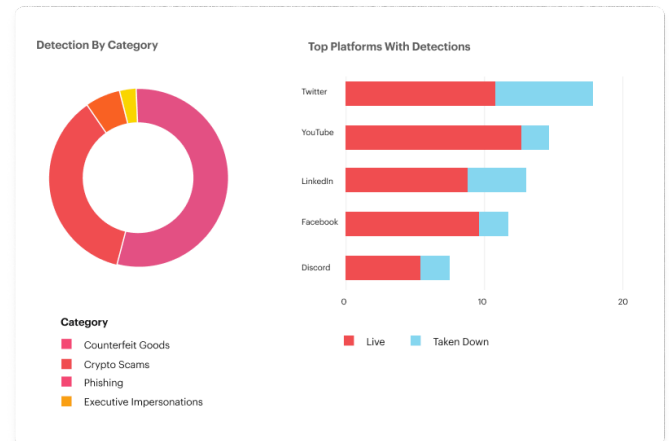
Is Verified: Yes

Followers Count: 6 (see screenshot)

Insight Page: --

Screenshot

Data-rich Dashboards



Bolster builds AI/ML technology to protect regular citizens from bad actors on the Internet. Your favorite brands from technology to eCommerce trust our platform to detect and takedown threats that might attack their customers, employees, or partners.